

# The Paisley *Advocate*

## 2016 Advertising Rates

The Paisley & District Chamber of Commerce produces a local newspaper The Paisley Advocate on a monthly basis. It is distributed to over 1800 homes and businesses in and around Paisley. With an additional 200 copies distributed to local venues such as restaurants and shops. The Advocate is delivered on the first Thursday of each month from February to December for free. We have over 300 paid subscriptions as well.

<b>WIDTH</b>	<b>HEIGHT</b>	<b>SIZE</b>	<b>SHAPE</b>	<b>PRICE</b>
2.4"	1.8"	1/32	HORIZONTAL	\$35
2.4"	3.8"	1/16	VERTICAL	\$46
5"	1.8"	1/16	HORIZONTAL	\$46
5"	3.8"	1/8	HORIZONTAL	\$58
10.25"	1.8"	1/8	SM BANNER	\$58
5"	5.8"	3/16	VERTICAL	\$69
5"	7.9"	1/4	VERTICAL	\$86
10.25"	3.8"	1/4	LG BANNER	\$86
6.8"	6.8"	.3	SM SQUARE	\$90
8.2"	8.2"	.4	LG SQUARE	\$100
10.25"	7.9"	1/2	HORIZONTAL	\$115
5"	16"	1/2	VERTICAL	\$115
10.25"	16"	1	FULL PAGE	\$195
obituary, community calendar				FREE
classified, announcement, etc - 30 word max				\$10
classified, announcement, , etc - over 30 w or w/pic.				\$16

If you would like to advertise your business or event in our paper please contact:

- Jennifer Cooper at paisleyvillage@gmail.com or 519-389-0805
- or the Editor, Craig Budreau (from The Paisley Pharmacy)  
by email at paisleyadvocate@eastlink.ca or call him 519-353-5707

Please send all text in digital format (in an e-mail is fine). Images should be at least 300 dpi at the intended size that it will be used in. For example if your ad is 3" x 5" and you want the photo to fill the background the image must be 3" x 5" or larger at 300 DPI.

The Paisley Advocate consists of local stories written by volunteers about the history of our community, current events and the goings on of our community members. The 16 page, black and white paper is a volunteer run paper. Advertising sales pay for the printing, advertising design, sales and distribution.

**Paisley** *the Rivers are calling...*